

SARRUAL SEARNING EVENT



24 & 25 JUNE, 2025

14:00 - 16:30 CEST

www.amea-global.com/book-ale25







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SECOCYCTEM

2025 SHAPING THE BDS ECOSYSTEM.
THEME: What we learnt in the last year?

DAY 1

PICS

Accreditation and Certification Systems

Sustainable BDS Associations

BDS Market Development

Service Coalitions





Harrison Richard Kaziro
Uganda Local Network Facilitator



Siraji Nalikame

Manager Bus. Dev. & Facilitation

Prime Minister's Office NEEC



Edmond Joseph Ringo

Managing Partner

Match Maker
Associates Limited



Hayden Aldredge
Strategy & Finance for Global Mkts
ISF Advisors



Olufunmi Adepoju

Chief Investment Officer

PearlBridge Capital Managers



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Johnson Abigaba

Assistant Commissioner

Ministry of Trade, Industry & Coops



Hedwig Siewertsen
Head Inclusive Finance
AGRA



Kafui Adjogatse
Senior Innovation Manager
IDH



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DAY 2

The Business Case for **Data Driven BDS Markets**

Segmenting the Agri-SME market

> Scaling best practices in the barley sector

Can blended delivery deliver more for less?

Business Model Innovations



Beverley Hatcher-Mbu Director of Policy **Development Gateway: An IREX Venture**



Peter I. Nduati Founder & CEO Africa Turnaround Ltd.



Mathilde Bauwin Head of Knowledge Management Appui au Développement



Anne Marie Van Swinderen Founder and Managing Director L-IFT



Selamawit Tumebo Operations Officer IFC International Finance Corporation



Naomi Kirungu Lead Partnerships - SME **African Management Institute**



Senior Innovation Manager

