



Cargill 2.0

An ALP Success Story

139

coops trained



151

coops enrolled in digital payment systems

\$2,875,740

in non cash transactions

An Enduring Relationship

In 2013, ALP collaborated with the cocoa company Cargill to create the [Coop Academy Program](#). This first project was such a success that ALP did a second collaboration with Cargill in a project known as Cargill 2.0. Through its targeted approach, ALP assessed, trained and coached farmers and cooperative members to enhance their professionalism and enable greater access to digital finance. According to Gervais Aka, a Sustainable Sourcing Supervisor at Cargill, cooperatives saw significant improvements in management after participating in the ALP. Coops became better at understanding administrative functions, managing expenses, and gaining financial and operational knowledge, improving logistics and efficiency across the board.

Project Objectives



Support Cooperatives to Increase Professionalism and Management Skills

Over 80% of the 140 participating cooperatives improved their business financial management capacities by at least 10%. The average total score improvement from baseline to endline is 34%, with coops' scores increasing from an average of 3.1 to 4.15 on a five-point scale.



Scale up the Adoption of Digital Finance Solutions

151 cooperatives and over 30,000 farmers were enrolled in digital payment systems, with a value of digital amounts amounting \$2.8 million by project end.



Equip Coops to Support Women's Economic Empowerment

77% of the women who participated in the project improved their incomes from alternate livelihoods.